**BOYDGAMING** 

ANNUAL REPORT 2013

# GREAT SIRIDES

Boyd Gaming is taking the right steps to maximize long-term shareholder value.

#### Boyd Gaming Corporation made great strides as a Company in 2013.

Throughout the year, we successfully executed on a thoughtful, multifaceted strategic plan aimed at enhancing long-term shareholder value. As a result, we significantly strengthened our financial position while continuing to build a business capable of generating sustainable growth.

We **refined our core business.** Our success depends on providing a market-leading experience to our customers, and that begins with continually refining our product, our marketing and amenities. Penny Lane is a highly successful example — an attractive new gaming destination that drove meaningful increases in play at Boyd Gaming properties across the country. Those efforts will continue in 2014, with a particular focus on refreshing our non-gaming amenities in a cost-effective way.

We **strengthened our balance sheet.** We paid down more than half a billion dollars in debt, eliminating more than \$60 million a year in interest expense alone. And we are generating nearly \$100 million a year in free cash flow from Peninsula in our first full year of ownership. We are a stronger and more flexible company, able to pursue a wider range of growth opportunities.

We are **expanding our business.** We successfully integrated the five Peninsula properties into our Company, on the heels of our successful acquisition of the IP. We continued to make progress on our new development opportunities in northern California and south Florida. And we are actively exploring other growth opportunities as well, both across the United States and throughout the world.

We are establishing ourselves as a leading player in *real-money online gaming*. In late November, Boyd Gaming launched an online gaming product in the state of New Jersey, quickly garnering a significant share of America's largest online gaming market. We have made great progress so far, and we are well-positioned to capitalize on future growth in online gaming across the country.

We are greatly encouraged by the progress we made in 2013. We are taking the right steps to drive efficiencies, grow EBITDA and margins, and maximize long-term shareholder value. We continue to successfully evolve and adapt as a Company, finding new ways to deliver a product that meets the changing wants of our valued customers, both established and new.

But one thing that will never change is our dedication to offering an exceptional entertainment product and memorable customer service, delivered by outstanding team members. That has always been the foundation of our success, and it will remain the defining philosophy of our Company going forward.

On behalf of the Board of Directors, thank you for your investment in Boyd Gaming.

William S. Boyd

William S. Boyd
Executive Chairman of the Board

LALSAL Voith F. Smith

Keith E. Smith
President and Chief Executive Officer



# Aconsistently compelling product.

## REFINING OUR CORE BUSINESS

In a rapidly changing world, success depends on our ability to meet the changing wants of a wide range of demographic groups and customers. We listen to our customers, respond by continually refining and refreshing our product and our amenities, and give them new reasons to select a Boyd Gaming experience over the competition.

In late 2013, our expanded Penny Lane initiative gave customers at 12 Boyd Gaming casinos what they asked for: "More Bonuses, More Often.sm" By creating a unique, bonus-centric gaming destination focused on popular

new titles, we drove meaningful increases in play and visitation among many of our core customers, while still maintaining our efficient marketing profile.

In 2014, we will increase our focus on our non-gaming amenities, an area of significant growth for our Company and our industry in recent years. We will seek opportunities to selectively enhance and invigorate our food and beverage, nightlife, entertainment and hotel product. We will continue to invest our capital in a strategic and cost-efficient manner, setting the stage for future revenue growth across the business.

# We are a stronger, more flexible company.

\$525 million debt repaid

Annual interest expense reduced by \$60 million

\$100 million in free cash flow from Peninsula



## STRENGTHENING THE BALANCE SHEET

We made tremendous progress improving Boyd Gaming's financial position in 2013.

Through the sale of non-core assets and refinancing activity, we eliminated \$525 million in debt. This reduces our projected annual interest expense by more than \$60 million — funds that can now be invested in growth initiatives, capital improvements, debt reduction, and other strategic opportunities.

We are also starting to realize the significant financial potential of the Peninsula acquisition, with nearly \$100 million in free cash flow generated from these assets in our first full year of ownership.

An exciting array of long-term growth opportunities awaits our Company. We now have the balance sheet to pursue them.



## **OUR ONLINE PRESENCE**

November 2013 marked an important chapter in the history of our Company: the successful launch of our first realmoney online gaming operation. By offering customers a compelling online experience — paired with the respected Borgata brand — we have quickly risen to the top of America's largest online market.

Importantly, we are proving that online gaming is highly complementary to traditional land-based casinos. To date, 85% of our online customers in New Jersey have not visited Borgata in at least two years. We are adding

tens of thousands of new customers to our database, creating significant opportunities to grow visitation to Borgata in the months and years ahead.

Our online gaming story has just begun. As we refine our product and add mobile capabilities, we see room for significant growth. And as online gaming continues to grow and thrive in New Jersey, we are optimistic that other states will follow, creating new opportunities to further expand our leadership position in domestic online gaming.

COME

PASS LINE

2 - 3 · 4 · 9 · 10 · 11 · 12

DON'T PASS BAR HELD

EC

HORN



We are a leader in online gaming.

8 | BOYD GAMING ANNUAL REPORT 2013
BOYD GAMING ANNUAL REPORT 2013



#### **Executive Leadership Team**

William S. Boyd, Executive Chairman of the Board

Marianne Johnson, Vice Chairman of the Board, Executive Vice President and Chief Diversity Officer

Keith E. Smith, President and Chief Executive Officer

Paul J. Chakmak, Executive Vice President and Chief Operating Officer

Robert L. Boughner, Executive Vice President and Chief Business Development Officer

Brian A. Larson, Executive Vice President, General Counsel and Secretary

Josh Hirsberg, Senior Vice President, Chief Financial Officer and Treasurer

William R. Boyd, Vice President

#### **Board Of Directors**

William S. Boyd, Executive Chairman of the Board, Boyd Gaming

Marianne Johnson, Vice Chairman of the Board, Executive Vice President and Chief Diversity Officer, Boyd Gaming

Keith E. Smith, President and Chief Executive Officer, Boyd Gaming

Robert L. Boughner, Executive Vice President and Chief Business Development Officer, Boyd Gaming

William R. Boyd, Vice President, Boyd Gaming

Richard E. Flaherty, Former Dean of the College of Business, University of Nevada, Las Vegas

Thomas V. Girardi, Partner, Girardi and Keese

Billy G. McCoy, Major General, USAF (Ret)

Frederick J. Schwab, Former President and Chief Executive Officer, Porsche Cars North America, Inc.

Christine J. Spadafor, Chief Executive Officer, St. Jude's Ranch for Children

Peter M. Thomas, Managing Director, Thomas & Mack Co. LLC

Veronica J. Wilson, Executive Director, Blind Center of Nevada

#### Investor Information

#### Stock Listing

The common stock of Boyd Gaming Corporation is listed on the New York Stock Exchange. Its symbol is BYD. As of March 7, 2014, there were 807 stockholders of record.

#### **Annual Meeting**

The annual meeting of stockholders of Boyd Gaming Corporation will be held on Thursday, April 24, 2014 at 11 am Central Time at IP Casino Resort Spa in Biloxi, Mississippi. The record date for the meeting is the close of business on March 24, 2014.

#### **News Releases**

As a service to our stockholders and prospective investors, additional company information, including news releases, earnings announcements and information on corporate governance, is available at boydgaming.com.

#### Common Stock Transfer

Agent and Registrar Wells Fargo Shareowner Services 1110 Centre Pointe Curve, Suite 101 Mendota Heights, MN 55120

# Independent Registered Public Accounting Firm

Deloitte & Touche LLP 3883 Howard Hughes Parkway Fourth Floor Las Vegas, NV 89169 702.893.3100

#### **Boyd Gaming Corporation**

3883 Howard Hughes Parkway Ninth Floor Las Vegas, NV 89169 702.792.7200

#### **Investor Contact**

Josh Hirsberg
Senior Vice President
Chief Financial Officer and Treasurer
702.792.7234
joshhirsberg@boydgaming.com

#### Media Contact

David Strow
Director, Corporate Communications
702.792.7386
davidstrow@boydgaming.com

#### **Property Listing**

#### Las Vegas Locals

Gold Coast Hotel and Casino 4000 West Flamingo Road Las Vegas, NV 89103 800.331.5334 goldcoastcasino.com

The Orleans Hotel and Casino 4500 West Tropicana Avenue Las Vegas, NV 89103 800.675.3267 orleanscasino.com

Sam's Town Hotel and Gambling Hall 5111 Boulder Highway Las Vegas, NV 89122 800.897.8696 samstownly.com

Suncoast Hotel and Casino 9090 Alta Drive Las Vegas, NV 89145 877.677.7111 suncoastcasino.com

Eldorado Casino 140 South Water Street Henderson, NV 89015 702.564.1811 eldoradocasino.com

Jokers Wild Casino 920 North Boulder Highway Henderson, NV 89011 702.564.8100 jokerswildcasino.com

#### **Downtown Las Vegas**

California Hotel and Casino 12 East Ogden Avenue Las Vegas, NV 89101 800.634.6505 thecal.com

Fremont Hotel and Casino 200 Fremont Street Las Vegas, NV 89101 800.634.6460 fremontcasino.com

Main Street Station Casino Brewery and Hotel 200 North Main Street Las Vegas, NV 89101 800.713.8933 mainstreetcasino.com

#### Midwest & South

Amelia Belle Casino 500 Lake Palourde Road Amelia, LA 70340 985.631.1777 ameliabellecasino.com

Blue Chip Casino Hotel Spa 777 Blue Chip Drive Michigan City, IN 46360 888.879.7711 bluechipcasino.com

Delta Downs Racetrack Casino Hotel 2717 Delta Downs Drive Vinton, LA 70668 800.589.7441 deltadowns.com

Diamond Jo Casino 301 Bell Street Dubuque, IA 52001 563.690.4800 diamondjodubuque.com

#### Diamond Jo Worth 777 Diamond Jo Lane Northwood, IA 50459 641.323.7777

diamondjoworth.com

Evangeline Downs Racetrack Casino Hotel 2235 Creswell Lane Extension Opelousas, LA 70570 866.472.2466 evangelinedowns.com

IP Casino Resort Spa 850 Bayview Avenue Biloxi, MS 39530 888.946.2847 ipbiloxi.com

Kansas Star Casino Hotel Event Center 777 Kansas Star Drive Mulvane, KS 67110 316.719.5000 kansasstarcasino.com

Par-A-Dice Hotel Casino 21 Blackjack Boulevard East Peoria, IL 61611 800.727.2342 paradicecasino.com

Sam's Town Hotel and Casino 315 Clyde Fant Parkway Shreveport, LA 71101 877.429.0711 samstownshreveport.com

and Gambling Hall
1477 Casino Strip Resorts Boulevard
Robinsonville, MS 38664
800.456.0711
samstowntunica.com
Treasure Chest Casino

Sam's Town Hotel

Treasure Chest Casino 5050 Williams Boulevard Kenner, LA 70065 800.298.0711 treasurechest.com

#### Atlantic City

Borgata Hotel Casino and Spa 1 Borgata Way Atlantic City, NJ 08401 866.692.6742 theborgata.com

#### **Boyd Gaming**

Executive Offices 3883 Howard Hughes Parkway Ninth Floor Las Vegas, NV 89169 702.792.7200 boydgaming.com

Corporate Offices 6465 South Rainbow Boulevard Las Vegas, NV 89118 702.792.7200 boydgaming.com

This Annual Report is delivered with, and accompanies, the Company's Annual Report on Form 10-K for the period ended December 31, 2013. This Annual Report contains forward-looking statements within the meaning of the securities laws. Forward-looking statements are estimates and projections reflecting management's judgment based on currently available information and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date when made. Factors that might cause such differences include, but are not limited to, those discussed in the Company's Annual Report on Form 10-K. Consequently, you should not consider any such list to be a complete set of all potential risks or uncertainties.

BOYDGAMING boydgaming.com